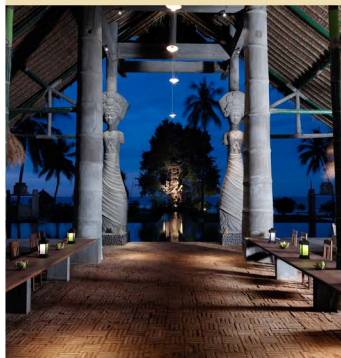




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FACT SHEET 2014

HOTEL TUGU LOMBOK

Location Sire Beach, Lombok
Street address Jl. Pantai Sire, Desa Sigar Penjalin, Kecamatan Tanjung,
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GPS point 8°21'50.18" S 116°06'37.91" E elev 12 ft

Contact person **Endah Erawati**
Sales Manager of Hotel Tugu Lombok and Tugu Bali

Hanny Zulfina
Assistant Manager of Hotel Tugu Lombok

LOCATION AND DESCRIPTION

The island of Lombok, twenty minutes flight east of Bali or 2.5 hours on a speedboat across the Lombok Strait, is a hidden, unpolished jewel traditionally overshadowed by the fame of its neighboring island. Very few know about its magical serene beaches, long idyllic stretches of white sand; long and slender, wind-bent palm trees with whispering leaves...

Hotel Tugu Lombok is located on the pristine, miles and miles of virgin white sand beach of Sire, on the northwest coast of the island. Neighboring this tropical haven is a beautiful 18 hole-golf course and virgin landscapes, traditional thatched roofed huts and empty green fields where local life continues in today's age much the same as it has done for centuries. The Hotel Tugu Lombok land comprises of approximately six hectares of mature palm plantations, facing the open ocean and the sunrise of Mount Rinjani (the second highest mountain of Indonesia and popular amongst adventurous hikers for its breathtaking views).

For golf enthusiasts, the island has two masterfully designed golf courses which offers a unique, challenging and world class experience for golfers of all levels. Meanwhile, 20 minutes on our private boats, visit The Gilis, three small coral-fringed islands, each with superb clear water, coral reefs and brilliantly colored fish.

Carrying the Tugu signature in its mission, style and atmosphere, Hotel Tugu Lombok stands as a monument for the forgotten history, art and romance of ancient kingdoms, where at the same time provides heavenly tropical luxuries like no other resorts do. Hotel Tugu Lombok features hundreds of original, beautiful artworks and antiques painstakingly collected and assembled as a loving testament to the long forgotten, original culture of the isle of Lombok.

GUEST ACCOMMODATIONS

The clear blue water in front of Hotel Tugu Lombok is most ideal for swimming and snorkeling during the day. At nights, a picture perfect tropical dream takes over; sparkling waters and shadows of the whispering palm leaves float seductively under the silvery full moon and a million stars. All guest accommodations are within steps from the beach, housed in traditional buildings.

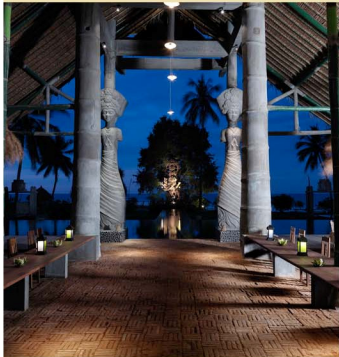
Sang Hyang Nirvana and Sang Hyang Jagatnata

The spirit of Hotel Tugu Lombok always brings our souls and imagination to the times of the heavenly gods from the ancient Indonesian Hindu legends (Sang Hyang), where spiritual silence is only disturbed by melodious whispers of the four winds and caresses of the waves. It is only at Hotel Tugu Lombok, we can leave our worldly troubles completely behind, as we close our eyes and fantasize about Nirvana and Jagatnata, the supreme tranquility. In our minds, we become the main actors in the dance of the heavenly leaves, smiling and stealing glances to the waves, the sun and the moon of another era of the past, once upon a time. As dream fuses with reality, the results are the two beachfront villas: Sang Hyang Nirvana and Sang Hyang Jagatnata.



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With 400m² of gardens that can host private functions and 15 meter long pool fronting the sea, spacious sundecks, and decorated with beautiful Indonesian antiques and artworks, these two villas are fronting the white sand beach and situated just a few meters from the sea.

Puri Dadap Merah Villa is based on the architecture of an ancient temple, with a private rooftop for most romantic dinner under the moonlight, surrounded by the Dadap Merah (Red Dadap) trees which will only grow in 12 months after the ceremony for the Mahaksobya statue (Buddha Aksobya Jain Buddha). The plunge pool shaped as the Red Dadap petal fronts the ocean and spacious green lawn, creating a peaceful, airy and relaxing ambience. A private spa and massage area facing the sea and the green lawn. Inside, the bedroom features an exclusive collection of antiques from the island of Madura, Java, and Bali; delicate Chinese embroideries; old Javanese prints detailing the adventures and journeys of King Hayam Wuruk in the 14th century and of King Airlangga in the early 11th century. It is a soulful resting place where inspirations are born, reminiscent of the legend of the original Dadap Merah / Aksobya temple visited by the old Javanese kings centuries ago.

Bhagavat Gita Oceanfront Suites are large suites housed in a beautiful building from the colonial era, with high thatched ceilings, tall antique doors and furnishings, private tropical gardens, private lotus pond, two bathing areas with tubs carved out of boulders, private large plunge pools directly overlooking onto the ocean and beautiful beachfront. The name Bhagavat Gita is taken from the wayang tales of the Mahabharata, translated as “Song a Heaven”.

Aloon – Aloon Garden Villas are sumptuous suites each in individual buildings surrounding a plaza of tropical gardens. Each has its own gardens, outdoor dining and lazing areas, spacious oversized copper sunken tubs, opening onto plaza of tropical gardens.

Aloon - Aloon Rama Sinta Villas are sumptuous units each in individual buildings facing an open-air, outdoor hall of beautiful giant Rama Sinta statues, surrounded by lush tropical trees. Each has its own terrace, outdoor dining area, semi-outdoor baths with garden, round tubs and oversized rain showers. The total area is between 120m² and 140m². Each unit is fully air-conditioned and features beautiful artworks, oversized heavenly beds, 43-inch flat screen TV and mini bar.

Kampong Ampenan Bungalows are intimate units that celebrate the Peranakan culture (the acculturation between the Chinese settlers and the local natives) of Lombok in the late 19th century. The Chinese settlers used to be centered in the region of Pabean, Karang Ujung, and the street of Ancar in Ampenan, the old capital of Lombok, and the area was colorful with a very unique, indigenous style that played an important role in the history of Lombok. Sadly, during the war between the kingdom of Lombok and the Dutch colonial government, this whole settlement had been bombed and therefore disappeared completely, leaving only very little trace for the next generations to experience.

Kampong Lombok Bungalows are intimate units with traditional atmosphere characterized with wood and bamboo, providing authentic native Lombok Village house, but still with modern luxury.

At Tugu, it is our wish to bring back to life this beautiful, almost forgotten culture, and thus the Kampong Ampenan bungalows are our little contribution to that little piece of history. Characterized with artworks and details that tell the lives of the Chinese settlers in Ampenan in the late 19th century, the Kampong Lombok bungalows still feature modern luxuries such as heavenly beds, charming porches with sitting areas, flat screen TVs and air conditioning units, semi-outdoor baths with large rainshower and round bathtub.

A FEW OF THE RECENT ACCOLADES of Tugu Hotels, Exotic Spas & Restaurants

“Winner of Trip advisor’s Certificate of Excellence and Traveler’s Choice” 2012 & 2013

“One of the most Impressive Art Hotels” by Millionaire Living - Netherlands

“Haute Spots” by Harpers Bazaar

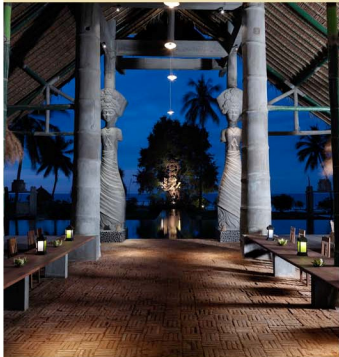
“Havens of History” by Asia Spa

“World’s Very Best Luxury Hotels & Resorts” by Forbes Travelers



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- “The 10 Best Asian Hotels” by Stern, Germany
- “Indonesian Charm” by Tatler – Indonesia
- “The Hot List” by Conde Nast Traveller
- “Tranquil Paradise” by TIME Asia
- “Cool Restaurants Top of the World” by Taschen, Germany
- “World’s Greatest Hotel” by Travel + Leisure
- “Top 100 Most Beautiful Hotels of the World” by L'Official Voyage
- “One of 101 Best Hotels in the World” by Tatler Travel Guide A&K, United Kingdom
- “World’s Best of The Best” by Robb Report for the luxury lifestyle, United States
- “Sexiest Suite in the Island” by Tatler – United Kingdom
- “Sampling of Paradise” by Architectural Digest, United States and Italy
- “Best of Asia” by Luxury SpaFinder
- “No 1 The Most Romantic Thing to Do” by Asia Spa
- “Paradise on Earth” by Tatler Indonesia

TYPE OF ACCOMMODATION (35 units)

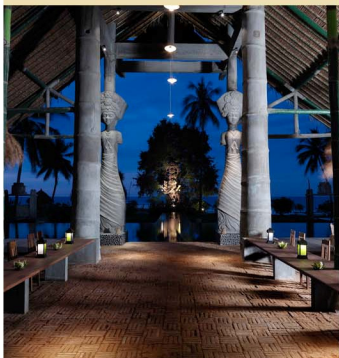
Type	Name	Size	#	Additional Features
Suites	Sang Hyang Nirvana	100 M2 bedroom, 400m2 total space	2	Private large pools spacious sundecks, private gardens that can host private functions, bath areas that face the green hills of the neighboring golf course, and decorated with beautiful Indonesian antiques and artworks, these two villas are fronting the white sand beach and situated just a few meters from the sea.
	Sang Hyang Jagatnata			
Honeymoon Villa	Puri Dadap Merah	80 M2 bedroom, 400m2 total space	1	Complete sea view, private rooftop area, oversized plunge pool, private spa and massage area, spacious indoor and outdoor bath area with boulder tubs and rain shower
Suites	Bhagavat Gita	80 M2 bedroom, 400m2 total space	7	Complete sea view, oversized plunge pool, outdoor garden and living area, lotus ponds, spacious indoor and outdoor bath area with boulder tubs and rain shower
Villas	Aloon – Aloon	80 M2 covered areas, 140m2 total space	11	Private tropical gardens, indoor and outdoor dining and lazing areas, spacious baths with rain shower and oversized cooper tub
Bungalows	Kampong Lombok	50M2	14	Intimate terraces, spacious baths with copper tubs and rain showers

GUEST ACCOMMODATION FACILITIES & AMENITIES

- Air conditioning
- Flat screen TV
- Home theater in Bhagavat Gita suites
- Sumptuous bathtubs
- Bathrobes
- Rain shower
- Hair dryer
- Mini bar
- Slippers
- English Newspaper
- VCD and DVD player
- CD, VCD and DVD library
- International channels
- In-room safe
- Telephone (direct dial)
- Umbrellas
- Daily beautiful flower and fruit arrangements in your room
- Daily mineral water presented in your room



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HOTEL RATES

Suites	Shang Hyang Nirvana	USD	750*
Suites	Shang Hyang Jagatnata	USD	750*
Suites	Dadap Merah	USD	600
Suites	Bhagavat Gita	USD	520
Villas	Aloon-Aloon	USD	290
Bungalows	Kampong Lombok	USD	235
	Extra Bed	USD	40

*All rates are subject to 10% service charge and 11% government tax
special opening rates

ACCEPTED CREDIT CARD

- VISA
- AMEX
- MASTER CARD
- JCB
- UNION PAY

HOTEL FACILITIES & SERVICES

- Tranquil beach for swimming and snorkeling
- Exotic Asian indoor and outdoor spa
- Yoga and meditation
- Boutique, jewelry, art and antique gallery
- Wine cellar
- Business center + internet connection
- Transportation desk
- Bike rental
- Large freshwater swimming pool
- Library of books, films and CD
- A welcoming treat in our Ampanan house upon check-in
- Daily afternoon high tea served with traditional and exotic cakes and savories
- Baby Sitting Services
- Dry Cleaning/Laundry Services
- Complimentary Car Park
- Fitness Facilities
- Meeting room
- Postal & Shipping Services
- Secretarial Services
- Foreign Currency Exchange
- Welcome relaxation foot and shoulder massage

The Lobby

A hundred-years-old building that used to be a reception house during the Dutch colonial times welcomes the visitor to Hotel Tugu Lombok – a priceless heritage reminding us of the old houses in the old capital Ampanan before the war in 1894. (Also known as the Expedition Year of Lombok).

The old capital of Ampanan was once a village where the natives and immigrants lived together peacefully. Years after the attack of the Dutch against Bali towards the end of the 19th century, the immigrants were relocated based on individual ethnicity. This is the beginning of the Arab Village, the Malay Village, the Chinatown, and the European area in the southern part of Ampanan.

This reception house now reconstructed at Hotel Tugu Lombok belonged to a Malay man, Tuan Haji Abdul Kadir from Sumatra in the early 19th century who rented it to a Chinese businessman. This is the reason the house incorporates Malay, Arabic, Chinese and European influences. During the Dutch occupation times, the colonial government reorganized the island based on each individual ethnicity. It was in one of these years that this reception house was knocked down, originally planned to be reconstructed somewhere else where the Malay population was to be relocated. However, for some unclear reason this never happened, the house was never reconstructed, and became a part of the forgotten history of Lombok.

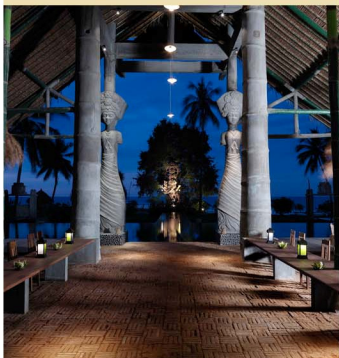
SPA, YOGA, MEDITATION

With such tranquility and untouched natural beauty, calm waters and a mystical view of Mount Rinjani, the Spa at Hotel Tugu Lombok provides the ultimate experience to find bliss and wellbeing for the body and soul. The **Hening Swarga** Spa temple, open air, inviting the Indian Ocean breeze; a subtle hint of incenses and tropical flowers surrounding the temple.



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In its silence, one can hear the heavenly song of Bhagavat Gita, sung by the gods and goddesses – just like in the time of the Majapahit kingdom.

The **Hening Swarga Spa** consists of a giant open-air temple spa room with nooks lit by oil lamps, an extra-long spa bed for both spouses to enjoy treatment head-to-head, a giant Jacuzzi bathtub with jets, fully facing the Indian Ocean, hundreds-years-old relief of temples on display, and staircases leading up to the top of the temple, where a magical dinner under the full moon, yoga or meditation can be held next to the soaring tower of beautiful Singhasari and Majapahit statues as well as 180 degrees of oceanview, surrounded by palm trees. The spa shop sells jamus and spa spices from the archipelago.

DINING AND FUNCTION AREAS

At Tugu Lombok, where the heart leads is where one dines day and night. One may choose any of the available dining venues described below, or pick a most favorite romantic spot anywhere - in the garden, at the quiet beach, private dining pavilion for two above the lotus pond and so on...only surrounded by nature, torches and candle lights.

At Tugu Lombok, every wish is made possible. Please refer to our **101 Dining Temptations** booklet for more details on various most memorable dining experiences.

Lara Djonggrang Bar

A traditional hut with hundred-year-old thick wooden benches and tables, a long old teak bar, oil lamps and semi-open bamboo windows and beautiful artworks. Lara Djonggrang bar is chicly primitive, with sweet traditional tunes during the day and sensual lounge music playing in the evening with a brick-walled wine cellar.

Bale Kokok Pletok Open Dining Hall

A rustic open air space with 15 meter tall thatched ceiling overlooking the ocean, lotus ponds and the tropical landscape, serving fine international, Asian-tinged, oriental and authentic Indonesian cuisine for which Tugu is renown. The name 'Kokok Pletok' is derived from the sound that the rooster makes, and the extraordinarily long roof is decorated by a giant Lombok rooster that can be seen from the sea and miles away.

Open Air Beach Bar

With rustic grass hut, white powdery sand and bonfire as ingredients.

Private Romantic Dinner by the Beach and Picnic under the moonlight

Private setting wherever the guest wishes, away from everybody else, on the sand or on antique bed with the open sky above you, serenaded by the waves and surrounded by hundreds of candles.

SWIMMING POOL

Oversized freshwater infinity pool (30x10M2) with Hindu artifacts symbolizing the cosmic balance and the eternal war between spiritual bliss and worldly lusting. The four giant statues of the God Bhairawa guard this pool, radiating a spiritual, invigorating energy as well as a sense of peace and wellbeing.

ART SHOP AND GALLERY

Unique design shop featuring unique and exclusive items, ranging from rare Lombok, Javanese, Balinese antiquities as well as other Southeast Asian artworks, tableware, textiles, statues and paintings.

WEDDING

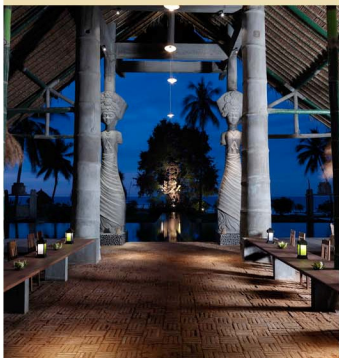
Heavenly Wedding

Surrounded by the lush tropics, clear blue seas, serenity and bliss, travel back through time and let nature be the silent witness of this celebration of love. With three hectares of palm trees overlooking the ocean and the breathtaking Mount Rinjani, Hotel Tugu Lombok is the perfect gem of a private venue for a most romantic wedding of your dreams.



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SPECIAL EXPERIENCES

Indonesia's Cultural Dining Series

At Hotel Tugu Lombok, the mission of bringing to life the art, culture, and romance of old Lombok does not stop at decoration and interior design. How you dine is not only about food, but it also involves many other aspects such as theme, setting, ritual of service, atmosphere, presentation, traditions, and history. Possibilities offered are unlimited, as rich as Indonesian culture.

When you dine at Tugu, travel back through time up to hundreds of years, and find yourself in different eras, places, as well as forgotten, no longer-existent experiences of Indonesia.

Dancing Class

Traditional dance are known to be one of the most beautiful in Indonesia, and unfortunately the most authentic versions are getting harder and harder to find. Experience and join us celebrating the magical culture of the island of Lombok.

Cooking Class

The cooking class in Waroeng Tugu is a unique lifestyle experience that speaks of hundreds years old of traditions, of the beautiful humbleness and the exotic richness of Indonesian dining and cooking culture, all at the same time. The class begins with a visit to traditional market where you will submerge into the daily Lomboknese way of living. Pick the recipes you favor most and finish with a Waroeng dinner experience, eating with bare hands surrounded by oil lamps, stone grinders, and traditional steamers on wood-fire terracotta stoves in the open kitchen.

Bike Tour, Horseback Riding and Sunset Horse-drawn Bendi Ride

It is said that Sire Beach has one of the most beautiful sunsets in the island. Also tour the local village and the surrounding breezy paddy fields on an antique horse-drawn bendi (antique carriage) cart, on horseback or on bikes.

Waterfalls

The glorious Tiu Pupus Waterfall, tumbling 40m down a semicircular sheer rock face into a deep pool. On the dry season (May-Nov), the water reduces and the pool becomes a muddy pool where the local kids wallow and make mud castle. One hour walk from Tiu Pupus, find the Gangga Waterfall, which is more a trek for adventurous type. Sendang Gile Waterfall is the place where the water comes straight off one of the highest peaks in Southeast Asia. It is considered to provide some of the purest and freshest water in Indonesia. A soft trek for approximately 30-40 minutes, you will find Tiu Kelep Waterfall, where you can rest and swim in the cool waters of the pool.

A Stroll to Traditional Village

Segentar Village and Senaru Village are Lombok's most welcoming and interesting traditional village. Braced by cool refreshing air, this area housed about sixty families, it's laid out on traditional lines with windowless houses in rows and open bale in front of the house. Here you will rewarded with views of Mt. Rinjani to the south and views of the ocean to the west. Once a secluded mountain settlement sheltered from the outside world, this village with its traditional style homes is fast becoming a tourist's escape from the heat of the coastal regions. Sembalun Lawang is a high, flat-bottomed mountain valley virtually surrounded by hills. It's said locally that the people from this area are directly descended from the Mapajahit dynasty of Java. Sembalun Bumbung, another attractive village with houses clustered around the local mosque in the shadows of the surrounding mountain.

Diving & Snorkelling in The Gilis

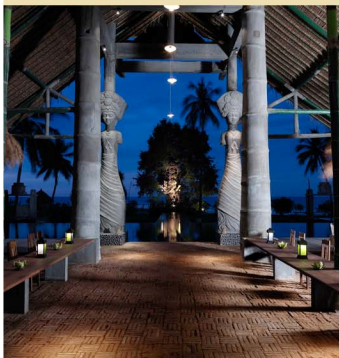
20 minutes by Tugu Lombok private boats, there are three small, coral-fringed islands, Gili Air, Gili Meno and Gili Trawangan, each with superb clear water, coral reefs and brilliantly coloured fish. The islands have become popular for simple pleasures of sun, snorkeling, diving and socializing.

Spectacular vistas at the Mount Rinjani

Mount Rinjani is said to be the home of the Goddess Anjani, which represents a spiritual and sacred link to the Sasak people of Lombok as well as the Balinese. Told to many generations, Mount Rinjani was created when monkeys playing with the moon, broke three pieces off and



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dropped them to earth. One piece became Mount Merapi in Java, one became Bali's Mount Agung and the last one became Mount Rinjani. At 3726 meters, this active volcano with the last eruption in 1995, is the third tallest mountain in Indonesia. As you gain elevation the trail, its opens to spectacular vistas of the ocean and surrounding countryside. At 2900 meters above sea level, the breathtaking views are simply spectacular.

Golfing in Lombok

For golf enthusiasts, next to Tugu Lombok is Lombok Golf Kosaido Country Club, which offers views of Mt. Rinjani in the north-east and the Gili Islands across the bay to the west. The course was masterfully designed by Peter Thompson, Michael Wolveridge & Perrett with a design philosophy deeply respecting the natural on site contours of the land. The 18-hole championship course offers a unique, challenging and world-class experience for golfers of all levels. Another course is Rinjani Country Club, located 30 minutes from Mataram at the foothill of Golong Seadu Narmada.

Surfing

With several enticing offshore islands, wonderful beaches and bays, totally rural atmosphere, try Lembar and Bangko-Bangko which are legendary among surfers across the world. Every May to September then again in December, this two areas draws hundreds of surfers from as far as Brazil and Hawaii.

Tours, Water Sports, and Tailor-made Activities

It would be our pleasure to assist you in arranging and suggesting any tours and activities that suit your wishes.

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