



LUXURY RESORT & SPA | MAHÉ | SEYCHELLES

## MAIA LUXURY RESORT & SPA GOES BEYOND ALL-INCLUSIVE



**London, July 2014:** All-inclusive holiday sales across the top-end of the market have grown considerably over the past couple of years and now MAIA Luxury Resort & Spa on the island of Mahé in the Seychelles has joined the party but with a difference to ensure the delivery of premium inclusive offerings. MAIA's Beyond All Inclusive rate launches in November 2014.

Without wanting to compromise on the unadulterated luxury and service for which this member of The Leading Hotels of the World is renowned, the team at MAIA has worked hard to streamline its pricing. The brand new Beyond All-Inclusive rates ensure guests have one price, upfront and no bills to sign during their stay. The team has also simplified the product offering and created just two villa categories – Ocean Panoramic and MAIA Signature – to ensure it is as easy as possible for agents to make a booking.

Intuitive service and MAIA's 'Whatever, Wherever, Whenever' philosophy and style remains unchanged. Each villa will continue to receive dedicated butler service, available to help with any request and anticipate guest's needs. The Beyond All-Inclusive rate also includes:

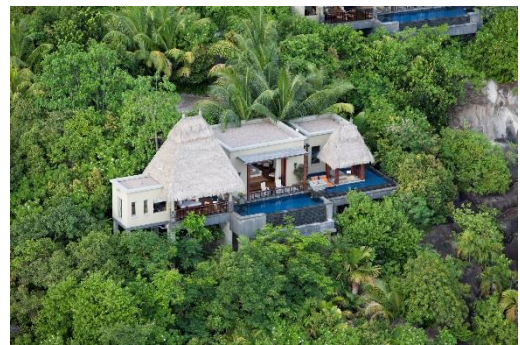
- **Daily meals, soft drinks and premium alcoholic beverages** – all served in the MAIA style  
The five Head Chefs serving Creole, Indian, Asian, Mediterranean and French cuisines create bespoke menus, tailored to guests with total flexibility in the location and timing
- **Unlimited exploration scuba diving** – equipment hire included. Introductory and private dives available at an additional cost
- **Yoga & Qi Gong** – classes subject to timetabling
- **Non-motorised watersports** – snorkelling, kayaking and canoeing

- **Wi-Fi and Laundry**
- **VIK (Very Important Kids)** – a bespoke programme for children

There are also additional inclusions for guests staying in the MAIA Signature Villas\*. All guests can also request ultra-premium products from MAIA's Reserve List including wine, champagne and caviar at an additional cost.

**Ernst Ludick, General Manager at MAIA Luxury Resort & Spa comments,** "It is not just what we offer our guests, it is how we make them feel. We want to ensure the MAIA experience is as relaxing, stress-free and seamless as possible and the Beyond All-Inclusive offer, combined with the exceptional service and MAIA's 'Whatever, Wherever, Whenever' philosophy, for which we are renowned, provides this."

MAIA Luxury Resort & Spa opened in 2006 to great acclaim. It stretches over 30 acres on a private peninsula on the southwest coast of Mahé. Each of the 30 thatched villas is incredibly private and all have the latest facilities and uninterrupted ocean views, a spacious gazebo area, oversized day-bed, a 25ft infinity pool and outdoor sunken bath tub. This year, the hotel also introduced Omorovicza treatments at its outdoor spa. Three pavilions divided by natural rock and rich tropical plants; and each with its own open air treatment room, private garden and bath area. Maxi-sized Hermes in-villa amenities, a complete re-fresh of the interior design and beach areas, as well as the launch of a new wine cellar, state-of-the-art gymnasium and Collection of Emotions complete the new 2015 offering.



**\*Guests staying in MAIA Signature Villas also receive:**

- Champagne of the guest's choice
- In-Villa BBQ dining
- Early check-in and late check-out (subject to availability)
- Daily private yoga in-villa
- One in-villa manicure and pedicure

**About MAIA Luxury Resort & Spa – [www.maia.com.sc](http://www.maia.com.sc)**

MAIA Luxury Resort & Spa, a member of The Leading Hotels of the World, is a 30 villa property open to residents only. It stretches over 30 acres and is set on a private peninsula on the southwest coast of the island of Mahé in the Seychelles. Each of the spacious 250m<sup>2</sup> villas feature the latest facilities and have uninterrupted ocean views, a spacious gazebo area with kitchen bar, eating area and oversized day-bed, a 25ft infinity pool and outdoor sunken bath tub. The hotel's service philosophy is delivered by MAIA's expert personal butlers, each of whom is assigned to a specific villa.

**About Tsogo Sun**

Tsogo Sun is the leading hotels, gaming and entertainment company in South Africa, providing a vast variety of hospitality and exciting entertainment and leisure experiences. Combining an established heritage with a professional and energised approach, the group proudly encompasses 14 casinos and over 95 hotels in South Africa, Africa, and Seychelles. The company's hospitality interests offer the widest distribution of hotels in Africa, providing world-class accommodation across all markets, including elegant, individually branded Deluxe Hotels and well known trusted market leaders in the premier through budget segments, including Southern Sun, Garden Court, SunSquare, StayEasy and Sun1 hotels. Tsogo Sun ("TSH") is listed on the Johannesburg Stock Exchange. The key shareholders of Tsogo Sun are Hosken Consolidated Investments Limited ("HCI"), a JSE listed investment holding company. The remaining shareholding is held by various financial institutions and the general public.